

Press Release - For immediate release

LUNDI MATIN Group strengthens e-commerce offering and consolidates leadership with Front-Commerce acquisition

Montpellier, 26 June, 2024

LUNDI MATIN Group, a leading provider of omnichannel and business management solutions (ERP, CRM, POS, E-commerce, Marketplace), strengthens its e-commerce offering and consolidates its leadership position with the strategic acquisition of Front-Commerce, a specialist in ultra-fast front-end solutions and headless/composable architectures.

The acquisition marks a significant step in the Group's growth strategy as it strengthens its position in the e-commerce and marketplace sectors.

Front-Commerce sets itself apart with its expertise in developing optimised front-end solutions, delivering an unparalleled user experience through a decoupled architecture tailored to headless backends. It also offers limitless UX possibilities, enabling advanced customisation to meet today's mobile standards.

As a result of this acquisition, consumers will enjoy an even more personalised and intuitive online shopping experience. For online retailers, this move will significantly reduce time-to-market and optimise total cost of ownership (TCO) management, making them more competitive. As for developers, this acquisition opens the door to a modern, flexible technology stack, based on an open API architecture that promotes greater productivity and fosters continuous innovation.

Through this acquisition, LUNDI MATIN Group will be able to offer its customers even more effective online sales solutions tailored to changing market needs.



Benjamin Chalande, Chairman and Founder of the LUNDI MATIN Group:

« Integrating with Front-Commerce is an opportunity for us to strengthen our e-commerce and marketplace solutions. Together, we are committed to providing user experiences that combine performance, design, innovation, and personalisation »

About Front-Commerce

Headquartered in Toulouse, France, Front-Commerce is a leading provider of ultra-fast frontend solutions based on a headless approach, enabling businesses to deliver exceptional, responsive user experiences. With a commitment to integrating cutting-edge technologies and an open API architecture, Front-Commerce drives its customers' growth in the digital market.

About LUNDI MATIN Group

Founded in Montpellier in 2007, LUNDI MATIN Group is a major provider of online management software and mobile applications. From retail and service to catering and e-commerce, LUNDI MATIN provides every business with the opportunity to deploy high-performance IT management tools tailored to their activity.

LUNDI MATIN Group solutions are designed to provide the best omnichannel offering on the market, including an ERP, CRM, POS system, catering software suite, e-commerce, and marketplace creation platform.

LUNDI MATIN operates in France and Spain, with over 200 employees and more than 5,000 corporate customers, including Galeries Lafayette, Asos, Chronodrive, Legrand, Veepee, Total, Orano, OVH, Aéroport de Paris, Comme j'aime, Atalian, Pinel & Pinel, Grand Moulin de Paris, etc.

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